



## STRATEGIZE

Getting focus on the strategic questions facing the business and the critical capabilities to succeed

Have your Board spend one day with us to understand the future of your business, chart the future course, and get ready to transform and cascade.

### **Project Partner**

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### **For more information:**

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**IDONEA**

# STRATEGIZE

Have you carved out the time needed to create a shared understanding of the future of the business and how its fundamentals will change? Have you got a solid understanding of what breakthroughs and new capabilities will be required to succeed? Do you have the transparency needed to monitor both performance and the pace of your transformation?

## Process Overview

<b>SCAN</b>	<b>Before the Seminar:</b> <ul style="list-style-type: none"><li>▶ Interviews with Board/Executives</li><li>▶ SWOT</li><li>▶ Value Chain Analysis</li><li>▶ Share of Wallet Analysis</li></ul>
<b>FOCUS</b>	<b>During the Seminar:</b> <ul style="list-style-type: none"><li>▶ Feedback</li><li>▶ Baseline Alignment</li><li>▶ Strategic Roadmap</li></ul>
<b>ACT</b>	<b>After the Seminar:</b> <ul style="list-style-type: none"><li>▶ KPI's &amp; KTI's</li><li>▶ D&amp;D Map</li><li>▶ Progress Map</li></ul>

## Practical Information

### Engagement Duration

From beginning to end, the engagement requires only 1 week, with just 1 day invested by the board

### Additional Services

The service "STRATEGIZE" is part of IDONEA's Board services. The service line also includes "PULSE", helping you assess your board's readiness for radical change, as well as "UNITE", helping your Board find common ground with the Executive Board to properly drive the transformation journey.

### Pricing

15,000 € for the end-2-end product.